

OFFICIAL SWEEPSTAKES RULES AND REGULATIONS

ARMY BIRTHDAY 2026 SWEEPSTAKES - ROCKY UNISEX RKC050 TACTICAL MILITARY BOOTS

12 JUNE 2026 – 18 JULY 2026

NO PURCHASE IS NECESSARY TO WIN. PURCHASE WILL NOT IMPROVE AN INDIVIDUAL'S CHANCE OF WINNING.

TOTAL PRIZE POOL VALUE: \$995.00

Administered by Army and Air Force Exchange Service.
Prizes supplied by Rocky Brands.

- 1. Eligibility:** The Army Birthday 2026 Sweepstakes - Rocky Unisex RKC050 Tactical Military Boots (the "Sweepstakes") is open to all authorized Exchange customers 18 years or older at the time of entry excluding employees of the Exchange (including military personnel assigned to the Exchange and Exchange retirees), its concessionaires, contractors and representatives providing in-store service and/or working in an Exchange facility, and the immediate families (spouse/domestic partner, children, parents, siblings and their respective spouses/domestic partners) and members of the households of each such employee. Eligibility is subject to all applicable federal, state and local laws. Void where prohibited. Participation constitutes participant's full and unconditional agreement to these Official Rules and Regulations and any administrative decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth in these Official Rules and Regulations.
- 2. Sweepstakes Period/Entry Periods:** The official Sweepstakes begins 0800 CST 12 June 2026 and ends 2359 CST 18 July 2026.
- 3. How to Enter:** During the entry period, complete the official entry form online at <http://www.shopmyexchange.com/sweepstakes>. Entries must be received by 2359 CST 18 July 2026. Entries must include the entrant's full legal name, mailing address, email address and telephone number. Limit one entry per person.
- 4. Sweepstakes prize:** Five (5) entrants will be declared winners. Each prize winner will receive: one (1) Rocky Unisex RKC050 Tactical Military Boots. ARV of each prize is \$199.00 USD.
- 5. Selection of winner:** Five (5) entries from among all eligible entries received will be chosen via random drawing to be held by Friday, 31 July 2026 and deemed the winners. Winner's eligibility will be subject to verification. Winner(s) must be eligible to obtain sponsorship for admittance to base locations for sweepstake prize presentations.

6. **Conditions:** The Exchange will make the final determination as to which entries are eligible to take part in the Sweepstakes. Odds of winning depend on the number of eligible entries received.
7. **Notification and Verification Process:** Winners shall be notified of the location and procedures for acceptance by Exchange HQ via email, mail or telephone no later than Friday, 14 August 2026. A Winner's failure to respond to the notification email or telephone call within seven (7) calendar days of notification, and/or a failed delivery will result in prize forfeiture. Winners will be required to execute and return a Sweepstakes Acceptance Form and a Video/Photography release Form within seven (7) calendar days of when the notice was sent, or the prize will be forfeited. If there is a failed delivery of the prize or prize notification, then the prize will be forfeited. The Exchange reserves the right not to award unclaimed prizes. Receiving a prize is contingent upon compliance with these Official Rules.
8. **Prizes:** One prize per person. No prize substitution or cash redemption is allowed by winner. Prizes are not transferrable. Winner is solely responsible for taxes and fees associated with claiming their prize, including any travel and transportation costs associated with collecting the prize. Gift cards are subject to restrictions and an expiration date may apply.
9. **Rights:** By entering into the Sweepstakes, entrants agree and grant to the Exchange permission to make available and display and otherwise distribute entrants' name, photographs, registered username and statements worldwide in all media now known or hereafter developed in perpetuity without compensation. By entering into the Sweepstakes, entrants are consenting to be automatically opted-in to receive email, social media and print advertisements from the Exchange and may opt out upon receiving the first advertising message. All information will be treated in accordance with Exchange's privacy policies and kept confidential. By participating, entrants expressly agree and specifically consent to be contacted by email, for purposes of sending Promotion-related information.
10. **Governing law:** This Sweepstakes is subject to all applicable federal laws and regulations. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, participants' rights and obligations of the Sponsors in connection with the Sweepstakes shall be governed by and construed in accordance with Federal law. Entrants, by their participation, agree that any and all disputes, claims and causes of action arising out of or connected with the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate Federal court.
11. **Disclaimer:** The Exchange reserves the right to remove any entry for any reason without notice to the entrant. In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the "Authorized Account Holder" of the email address submitted at time of entry. Authorized Account Holder means the natural person who is assigned to an email address by an Internet access provider, online

service provider, or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address. Potential winners may be required to show proof of being the Authorized Account Holder. The Exchange, its promotional and advertising agencies, and contractors will have no liability and by entering into the Sweepstakes, entrants' release and hold harmless the Exchange and Contractors from any claims, suits or causes of action arising out of any damage, loss or injury to person or property due in whole or in part, directly or indirectly, by reason of participating in the Sweepstakes or the acceptance, possession, use, or misuse of any prize. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. Acceptance of prize shall constitute and signify the prize winner's agreement and understanding that the Released Parties have not made nor are in any manner responsible or liable for any warranty, representation, or guarantee, expressed or implied, in fact or in law, relative to any prize, including but not limited to its quality, merchantability, fitness for a particular purpose or mechanical condition. The Exchange is not responsible for: (i) lost, late, misdirected, damaged or illegible entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by the Exchange on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in this Sweepstakes. By participating in the Sweepstakes, you (i) agree to be bound by these official rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of the Exchange, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these Official Rules may result in disqualification. The Exchange reserves the right to: (i) Permanently disqualify from any Sweepstakes it sponsors any person it believes has violated these Official Rules; and (ii) withdraw the online method of entry if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Sweepstakes), and to select winners from among all eligible entries received prior to withdrawal. The Exchange reserves the right to substitute prize(s) of equal or greater value should the featured prize become unavailable. In the event that any of the Sweepstakes are postponed or cancelled due to circumstances beyond the Exchange's control, the Exchange reserves the right to schedule an additional Sweepstakes in place of the one postponed/cancelled.

12. **Winners List:** For a list of prize winners, send a self-addressed, stamped envelope for receipt by 30 September 2026 to: Army and Air Force Exchange Services, c/o Army Birthday 2026 Sweepstakes - Rocky Unisex RKC050 Tactical Military Boots Winners List, 3911 S. Walton Walker Blvd, Dallas, TX 75236.
13. **Sponsor:** Army and Air Force Exchange Services, 3911 S. Walton Walker Blvd, Dallas, TX 75236.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THE EXCHANGE'S WEBSITE OR INTERFERE WITH THE OPERATION OF THIS SWEEPSATKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND THE EXCHANGE RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

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